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Mass media textbook

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Mass media textbook

Can't believe I bought the book. Find the PDF. Good book though

GOOD BOOK

Fairly in-depth and informative, however a bit dry and difficult to read at times. Could benefit from using more examples to highlight ideas.

Excellent book, every one must read it, so many fact things you will be known once you have a chance to read.

perfect

This is a very good help for political science students, as well as for journalists or communications specialists ! I recommend !

Real insight into the mass media and the effect media has on profit and non-profit organizations alike. Check it out.

Good

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